



IMMTA

08 TO 12 JULY 2024

New York

5 DAY IMTA Convention Fees

REGISTRATION FEES:

	AUD
Model/Talent Contestant	\$4000
1st Parent/Guest	\$1600
2nd Parent/Guest (of same family group)	\$895
Additional Guests/Family Members	\$650
Children/Guest 5 years and younger	No Charge
One-Day Pass	\$600

PROGRAM BOOK FEES:

Model/Talent Contestant Program Book	\$230
Photo Awards Night Banquet	\$350

COMPETITION FEES

Each individual competition	\$340
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Hotel Accommodation is not included. A passkey with a link to hotel booking will be provided to avail a discounted rate as an attendee.

Contestant must join to at least 3 competitions.

Contestant registration fee includes: Master Classes, Information Sessions, Program Book, an official IMTA tote bag, IMTA Schedule Booklet, IMTA Competition Awards, participation in the Overview and potential Callbacks.

Parent/Guest registration fee includes: Master Classes, Information Sessions, an official IMTA tote bag, IMTA Schedule Booklet, IMTA Competition Awards, and access to observe the Overview and all "Open Set" Competitions.

One registered Parent may accompany a child 12 years of age and under to Callbacks; an un-registered Parent must purchase a One-day Pass to accompany a Contestant in the Callback room. No Guests are permitted to attend the Callbacks.

Competition Judging Guidelines

CONTESTANTS **MUST FOLLOW ALL REQUIRED GUIDELINES.**
THOSE THAT DO NOT FOLLOW THEM WILL NOT BE SCORED BY THE JUDGES.



Fashion Print + Runway

Model Divisions
M1 – M11



FASHION PRINT + RUNWAY

Contestants walk the runway and exit off to the left as their fashion print images are displayed on the screen. Contestants may not stop or turn in the middle of the runway; momentary pauses may be taken only at the head or end of the runway.

Note: Contestants must register for both competitions; however, Fashion Print and Runway are scored individually as two separate competitions.

RUNWAY: Contestants appear on the runway in one high fashion outfit which is appropriate for their age (no swimsuits, no props (purses and bags are permitted)) and no bare chests. **Judging is on runway walk, attitude, appropriateness, sense of style and booking potential for fashion shows.**

FASHION PRINT: Two (2) photos (editorial fashion shots) are submitted for each Contestant which are projected on a large screen for judges' viewing. Photos must be turned in by the close of registration at the convention. No photographer or Contestant names printed on the photos.

Judging is on booking potential for editorial shoots, catalog, or beauty products in print.

SWIMWEAR / BEACHWEAR

Swimwear - Contestants 13 and older walk the runway in a one or two-piece swimsuit (no thongs allowed)

Beachwear - Female lifestyle models and children 4-12 appear in age-appropriate beachwear, which may include shorts, shirts or skirts over a swimsuit (absolutely no 4-12 year old girls in bikinis).

Bare feet are recommended; beach shoes or low sandals are suggested; No stockings/pantyhose.

Contestants may not stop or turn in the middle of the runway; momentary pauses may be taken only at the head or end of the runway. Contestants must wear a cover-up in the hallways and on the elevators.

Judging is on figure, professionalism, and modeling techniques.



Swimwear

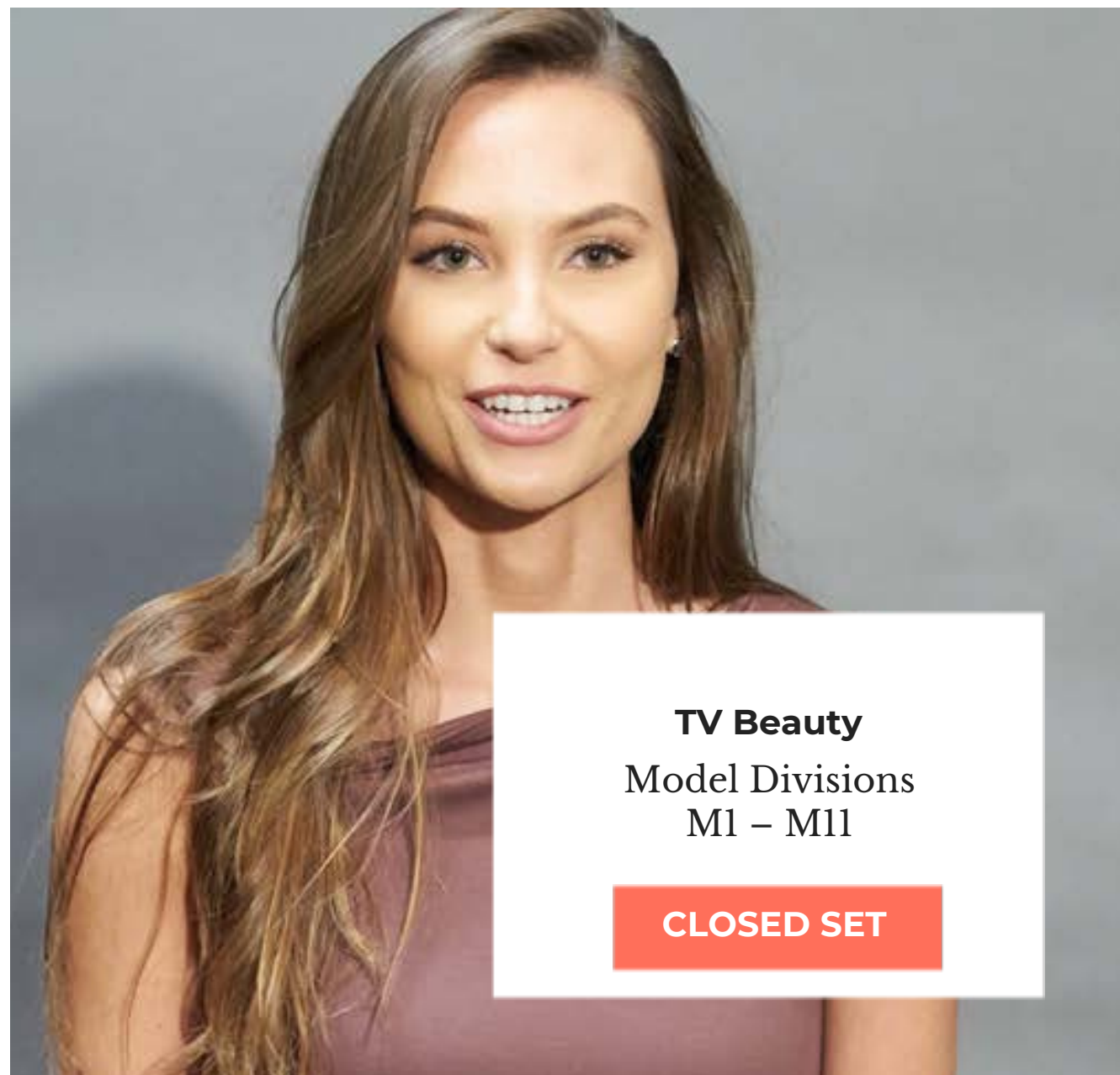
Model Divisions
M1 – M3, M5, M7 – M8, M10

Beachwear

Model Divisions
M6, M4, M9, M11

OPEN SET

Competition Judging Guidelines



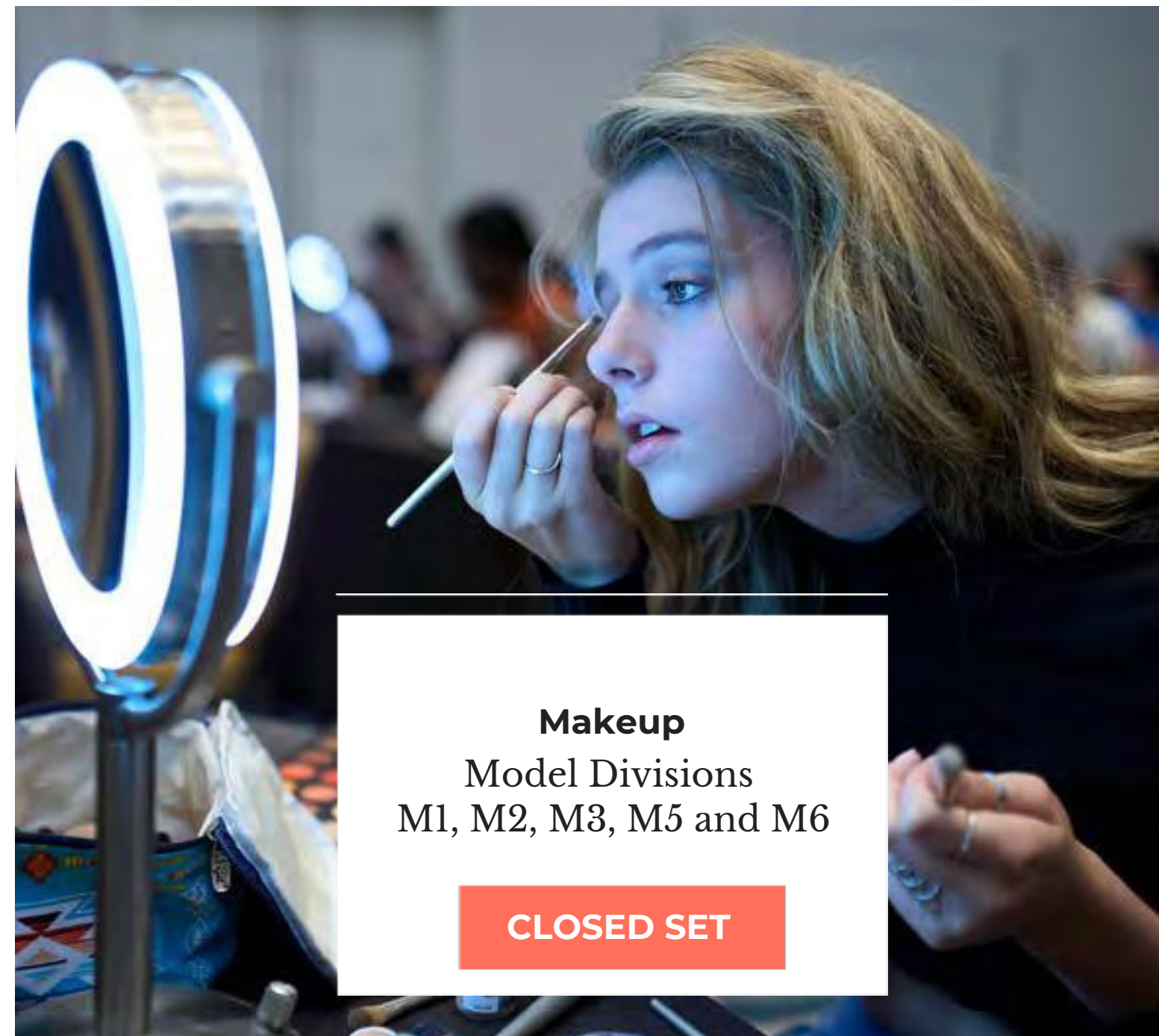
TV Beauty
Model Divisions
M1 – M11

CLOSED SET

TELEVISION COMMERCIAL: BEAUTY

Contestants perform in front of a panel of judges on a closed set with scripts provided to your Director by IMTA. Scripts focus on beauty products (hair, skin care, makeup, fragrance). No hats or costumes.

Judging is on projection, delivery and believability. Note: The competition is judged “live.”



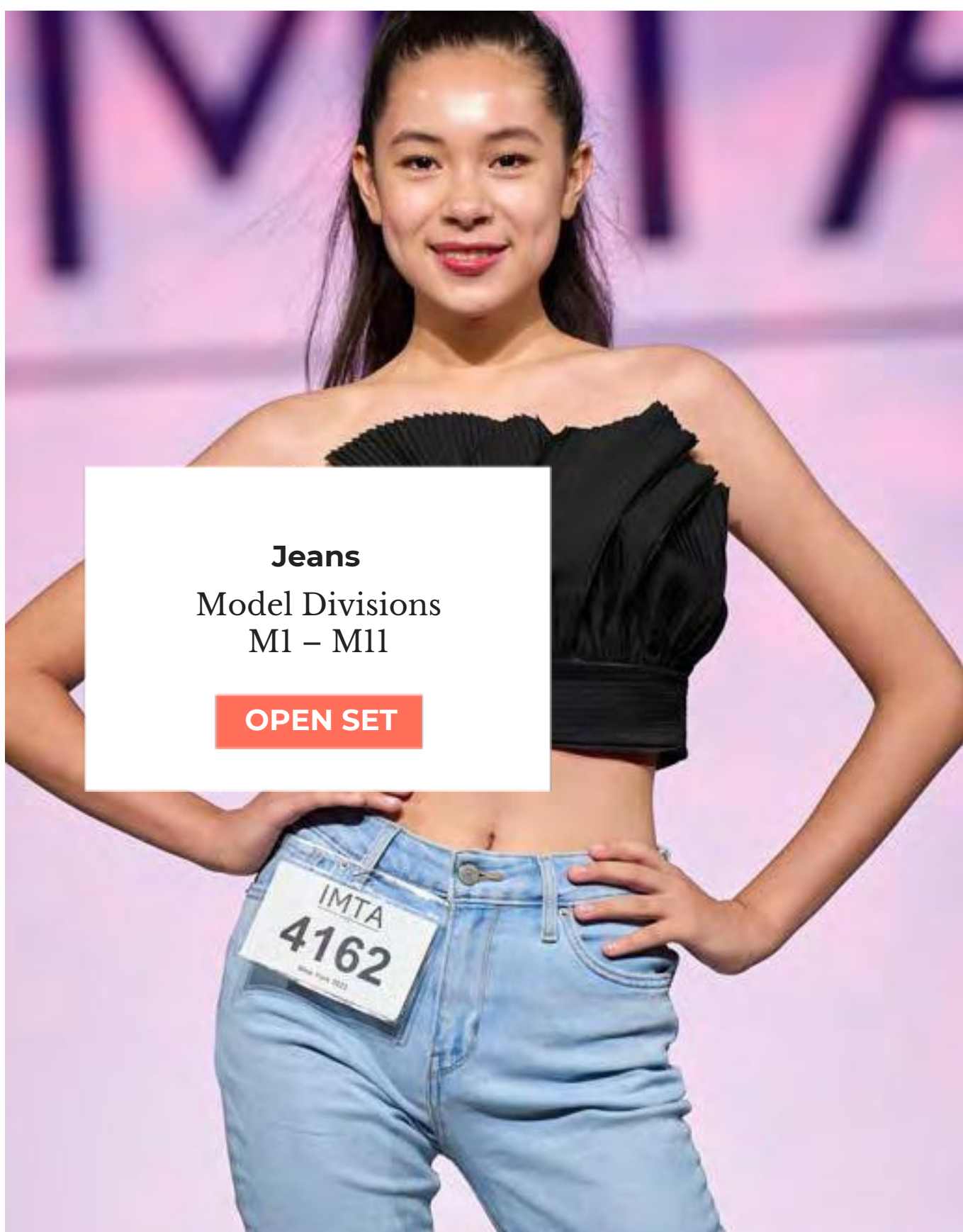
Makeup
Model Divisions
M1, M2, M3, M5 and M6

CLOSED SET

MAKEUP

Contestants arrive at the competition with a clean face, and hair completely pulled away from face. Contestants have fifteen (15) minutes to apply makeup. Contestants provide their own lighted makeup mirror and makeup supplies. Makeup is a closed-set competition. No second party can assist.

Judging is on application techniques, and overall effect based on appropriateness for age and professionalism.



Jeans
Model Divisions
M1 – M11

OPEN SET

JEANS

Contestants compete on the runway in basic jeans and a T-shirt.

As a Jeans Competition, skirts, overalls and shorts are not acceptable. Contestants may not stop or turn in the middle of the runway; momentary pauses may be taken only at the head or end of the runway.

Judging is on the fit of the Jeans and runway appeal.

Competition Judging Guidelines



COMMERCIAL PRINT

Two (2) photos (commercial/advertising photos relating to products, real people, lifestyle, or fitness) are submitted for each Contestant. The photos are projected on a large screen for judges' viewing; Contestants are not required to be present for this competition.

Commercial Print photos must not be the same photos used in other print competitions. Photos must be turned in by the close of registration at the convention. No photographer or Contestant names printed on the photos.

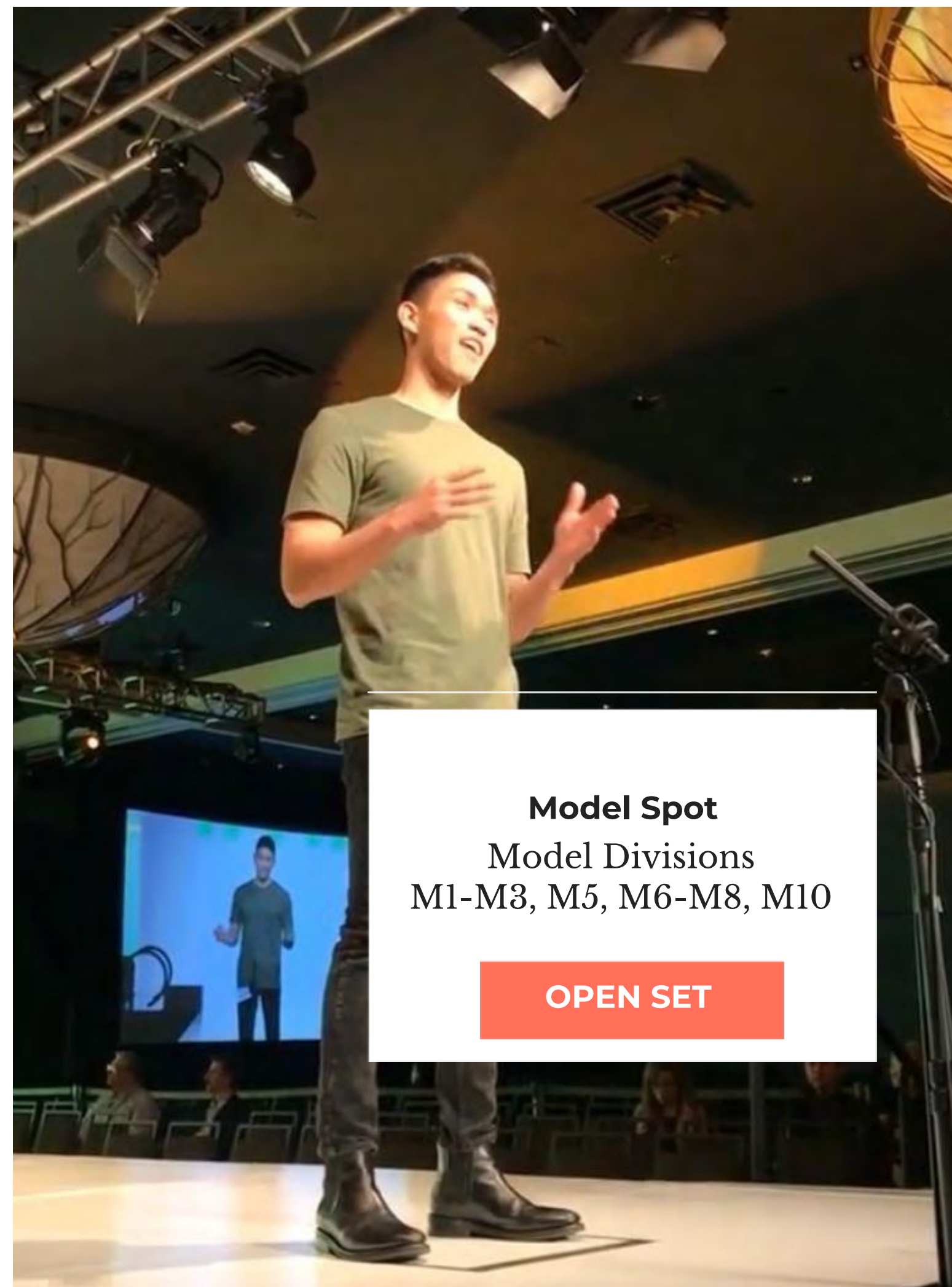
Judging is on commercial print potential and photos that are either compelling the viewer to buy a product or are symbolic of a lifestyle.

Models appear fresh-faced with minimal or no makeup. As a Contestant's number is called, the Contestant steps onto the runway and walks to their mark where they strike a fashion pose; three photos are taken and displayed on screen as the contestant walks to their mark.

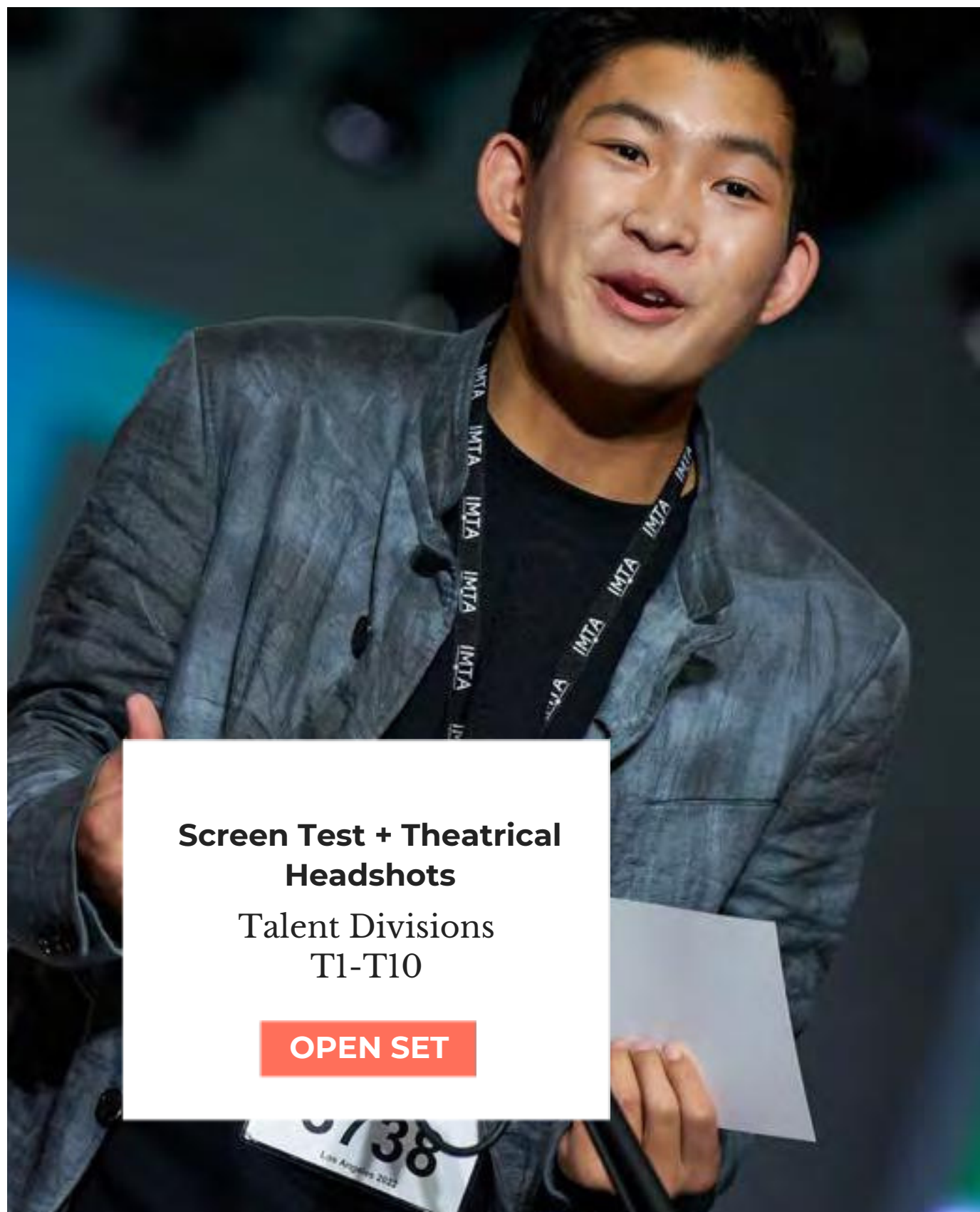
Contestants are asked a question by the announcer. A list of sample questions of what could be asked will be provided to you the day you arrive to the convention. Responses should be positive and upbeat, and not focus on negative events such as bullying, death, etc.

Do not slate. Model Spot is a timed competition; contestants will be stopped at 20 seconds.

Judging is on presence, appeal, personality, and professionalism. Judges are looking for the "it" factor - look, intelligence and talent.



Competition Judging Guidelines



SCREEN TEST + THEATRICAL HEADSHOTS

Contestants are directed to take their mark in front of a camera as the announcer calls the Contestant number. Contestants perform the selected one-liner and exit the stage while the two theatrical headshot photos are displayed on the screen. Note: Contestants must register for both competitions; however, Screen Test and Theatrical Headshots are scored individually as two separate competitions.

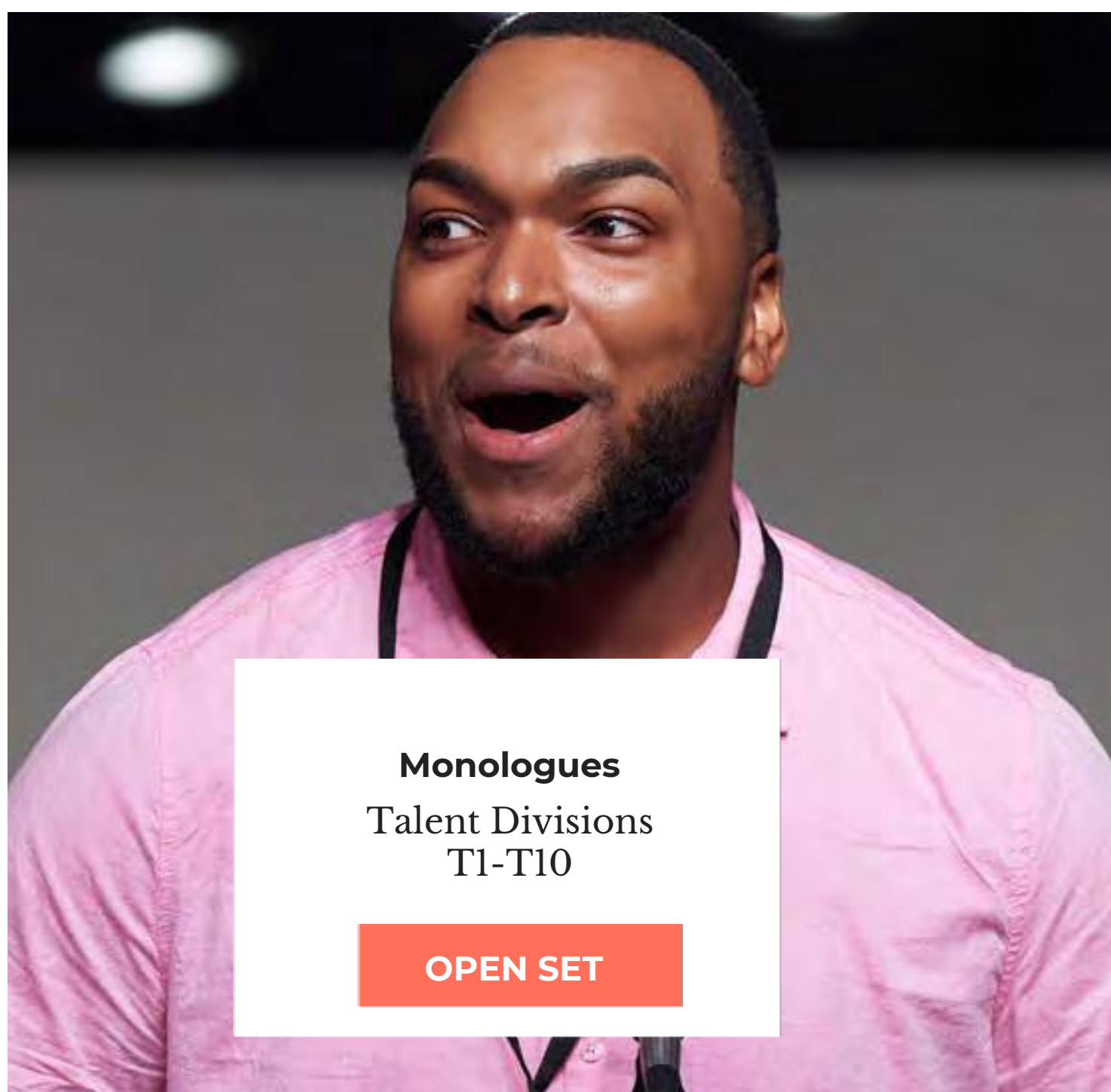
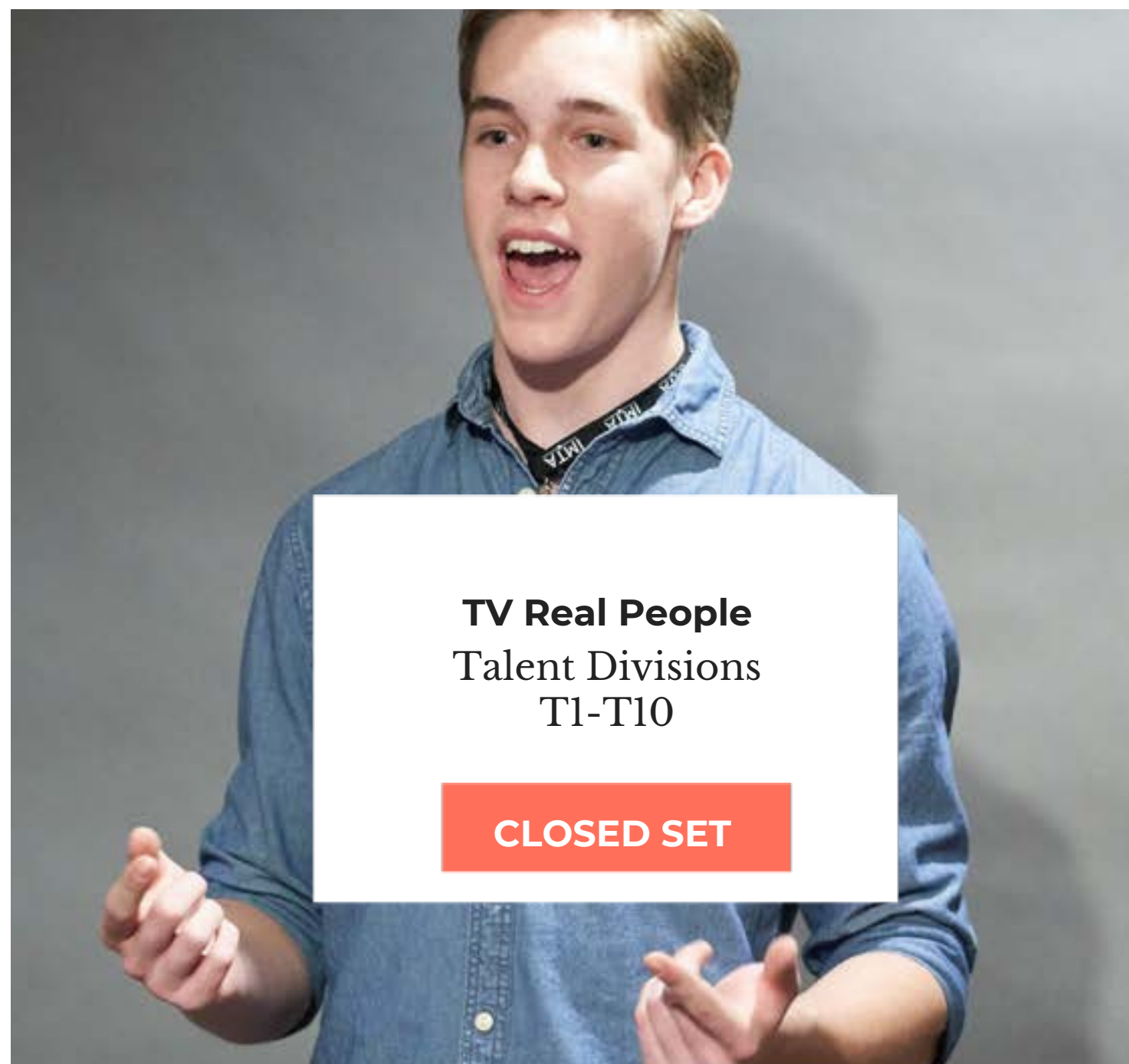
Screen Test: Recommended wardrobe is jeans and a solid color T-shirt. Contestants should not wear their bag/backpack during the competition. **Judging is on casting potential, stage personality and on-camera appeal.**

Theatrical Headshots: Photos must be turned in by the close of registration at the convention. No photographer or Contestant names printed on the photos. **Judging is on casting potential for film, stage and electronic media.**

TELEVISION COMMERCIAL: REAL PEOPLE

Contestants perform in front of a panel of judges on a closed set. Scripts focus on commercial products (food, home, etc). No hats or costumes.

Judging is on projection, delivery, and believability.
Note: The competition is judged “live.”

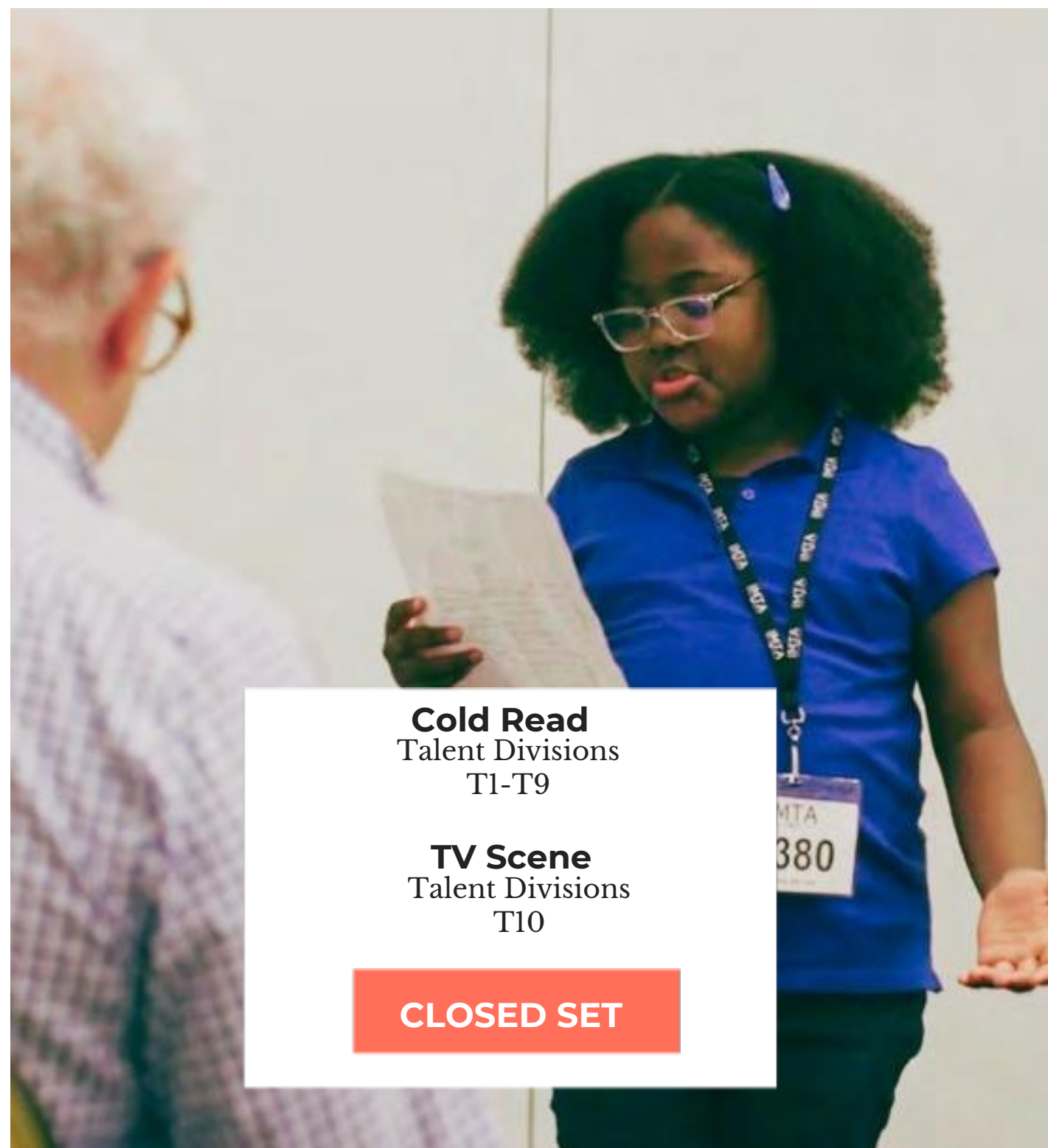


MONOLOGUES

Contestants present a timed (1-minute maximum) comedic or dramatic monologue. Material selection is at Contestant’s discretion and can be from a play, film script, TV script, short story, or a stand-up comedy routine. Material that is suggestive, sexual in nature, contains offensive language, or contains subject matter inappropriate for Contestant’s age is unacceptable. No props or costumes. A chair will be available if needed and, depending on the size of the room, a microphone will be placed at the edge of the stage. Time begins when contestants take their mark. Contestants will be stopped at 1-minute.

Judging is on acting ability and casting potential.

Competition Judging Guidelines



Cold Read
Talent Divisions
T1-T9

TV Scene
Talent Divisions
T10

CLOSED SET

COLD READ / TV SCENE

Cold Read: Contestants read opposite a professional actor. Scripts are provided by IMTA prior to the competition. Contestants should not deviate from the written script. **Judging is on acting ability, reaction to their scene partner and casting potential.**

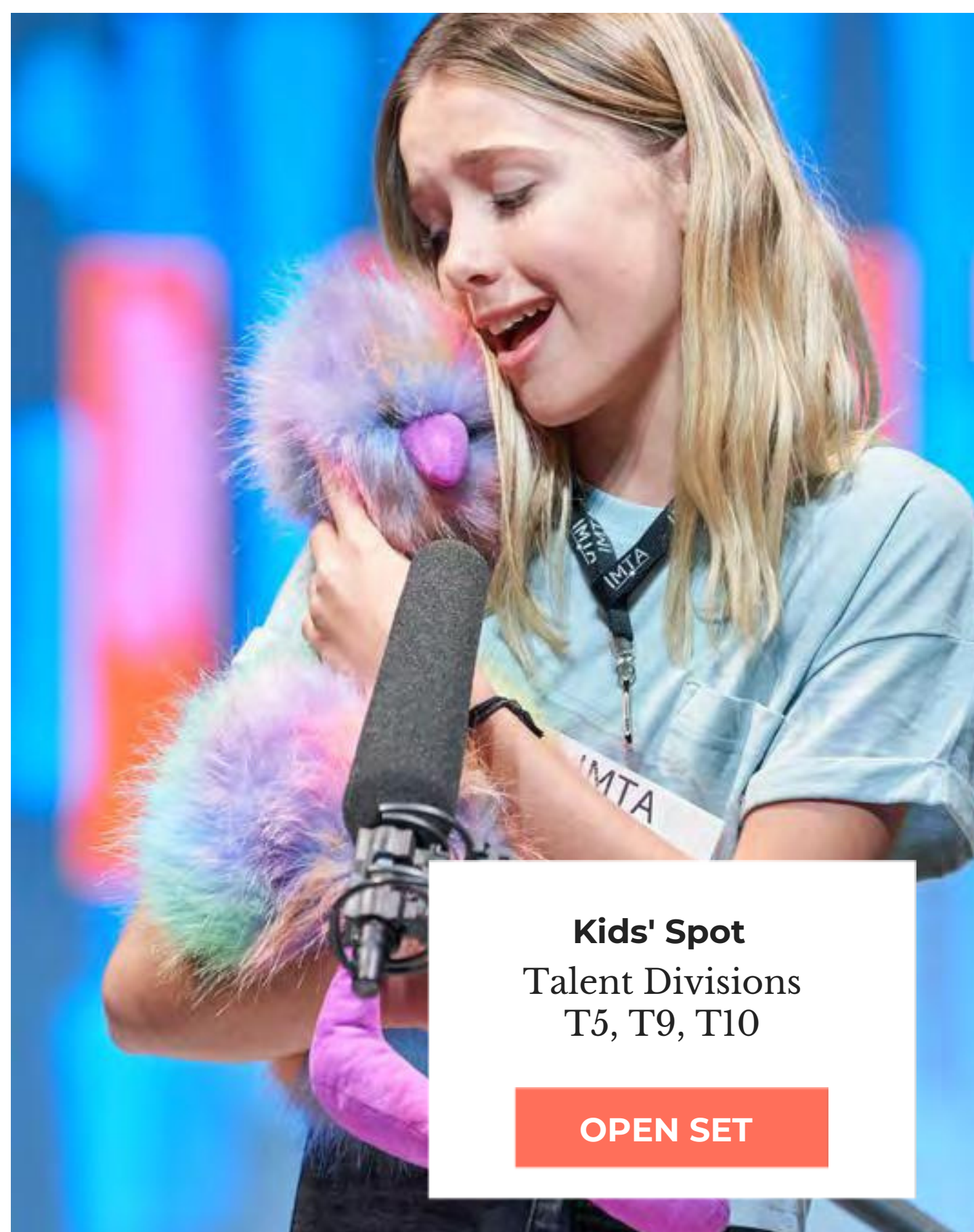
TV Scene: Contestants read opposite a professional actor on stage. Scripts are made available by IMTA to Directors prior to the Convention. Contestants should not deviate from the written script.

Judging is on acting ability, reaction to their scene partner and casting potential.

KIDS' SPOT

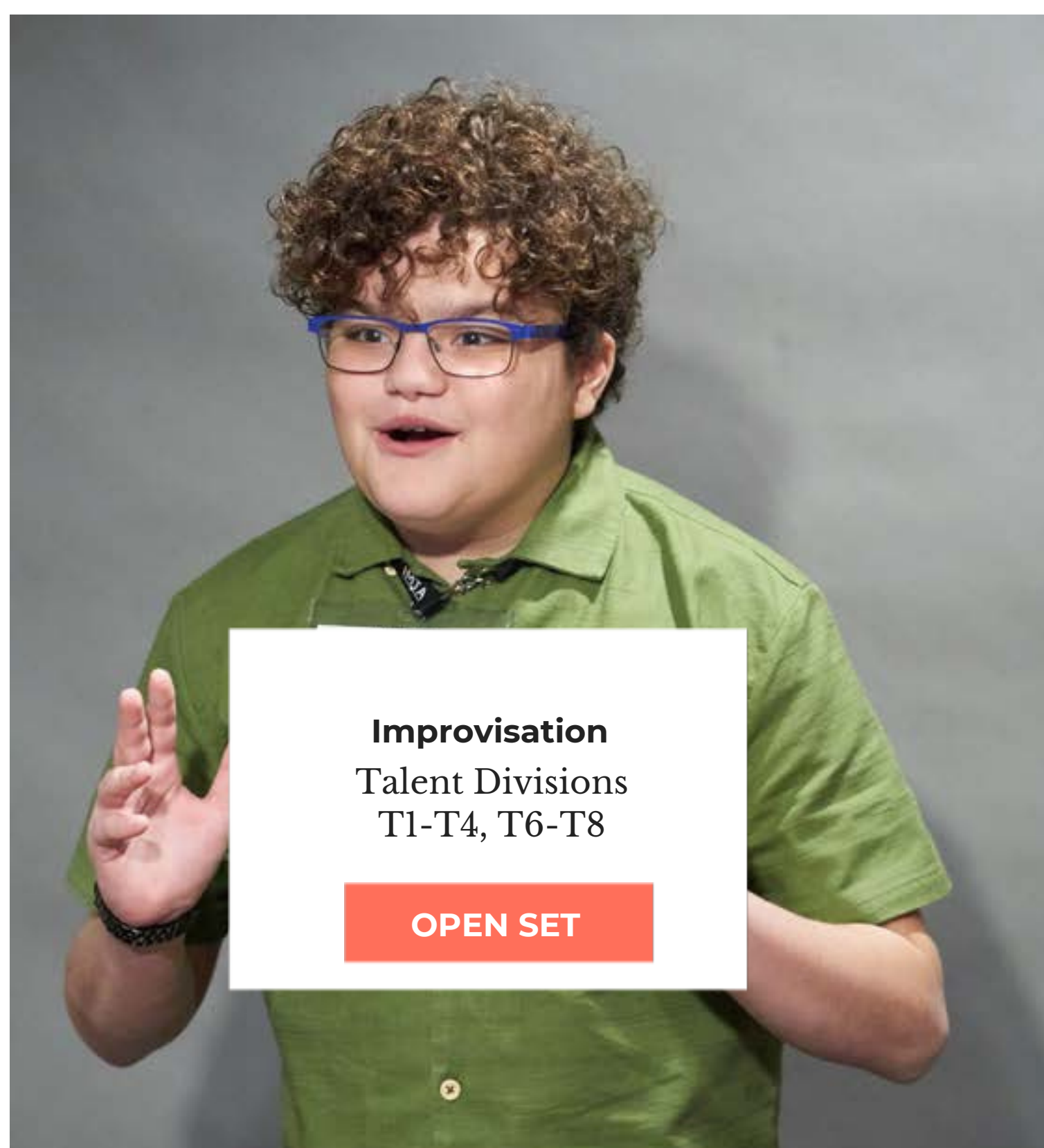
Young Contestants entered in Kids' Spot "show and tell" the Judges about their favorite recreational / playtime / sport item (toy, action figure, doll, board or video game, soccer ball, etc.) in a timed mini-commercial (30 seconds maximum) for the Judges.

Judging is on projection, delivery, and believability.



Kids' Spot
Talent Divisions
T5, T9, T10

OPEN SET



Improvisation
Talent Divisions
T1-T4, T6-T8

OPEN SET

IMPROVISATION

During line-up Contestants are provided an improvisation scenario card with a selection of a character, a location, and an object. Based on the three pieces of information, the contestant is to develop and perform an idea for an improvised monologue of no more than 30 seconds. This is a timed competition; the improvisation will be stopped at 30 seconds.

Judging is on creativity, contestant's ability to incorporate all three elements into their improvised monologue, adaptability, and talent for vocal and physical expression.

Competition Judging Guidelines



ON CAMERA HOST

Contestants are provided an On Camera Host script by IMTA the day you arrive to the convention for preparation prior to the competition. During the competition the script will be displayed on a cue card to be used as a point of reference.

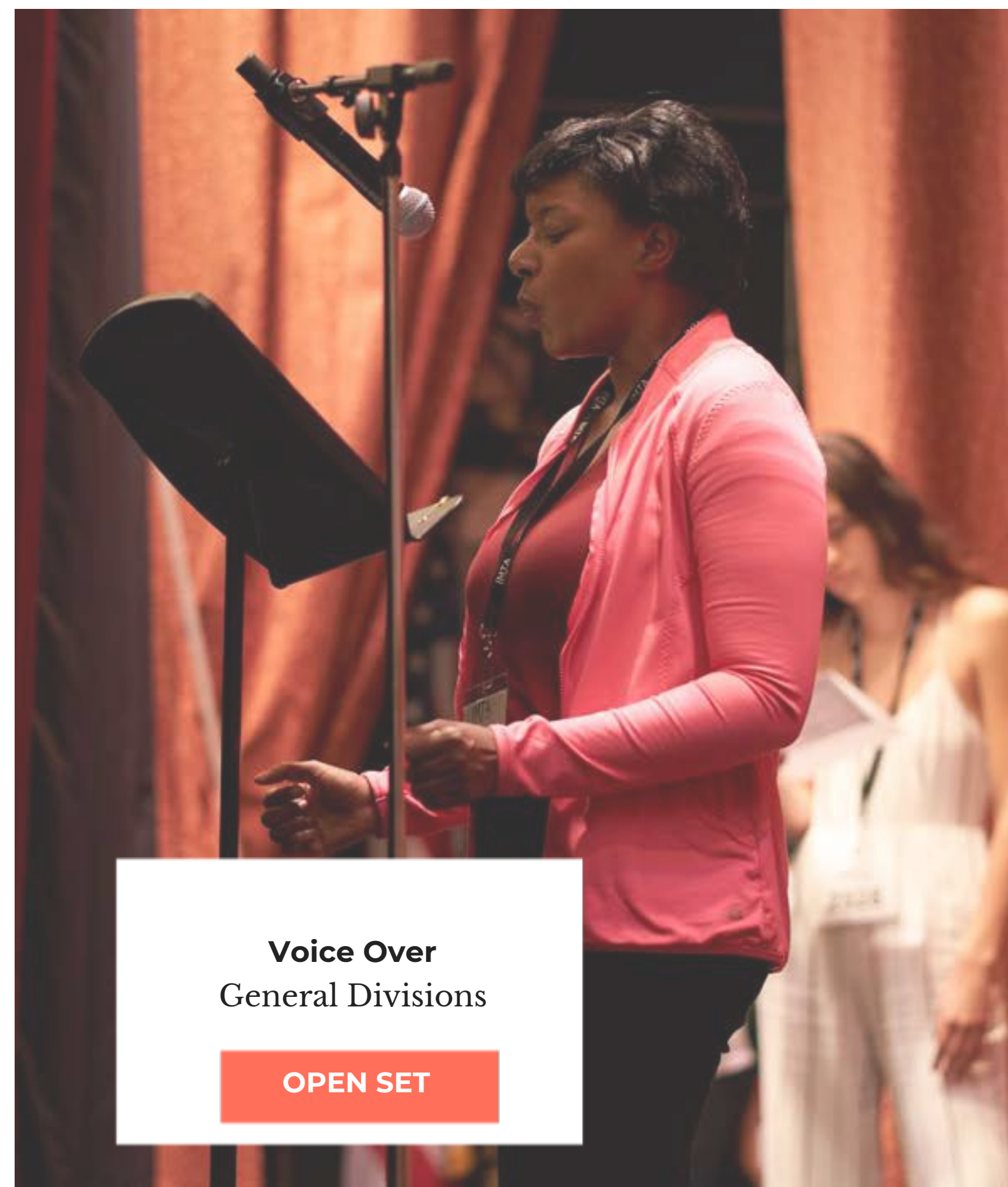
Judging is on on-camera personality appeal and appearance, professionalism, and believability of a conversation. The competition is judged “live.”

Models in M6/M10 competing in this competition for Model of the Year qualification will compete in their Talent Division

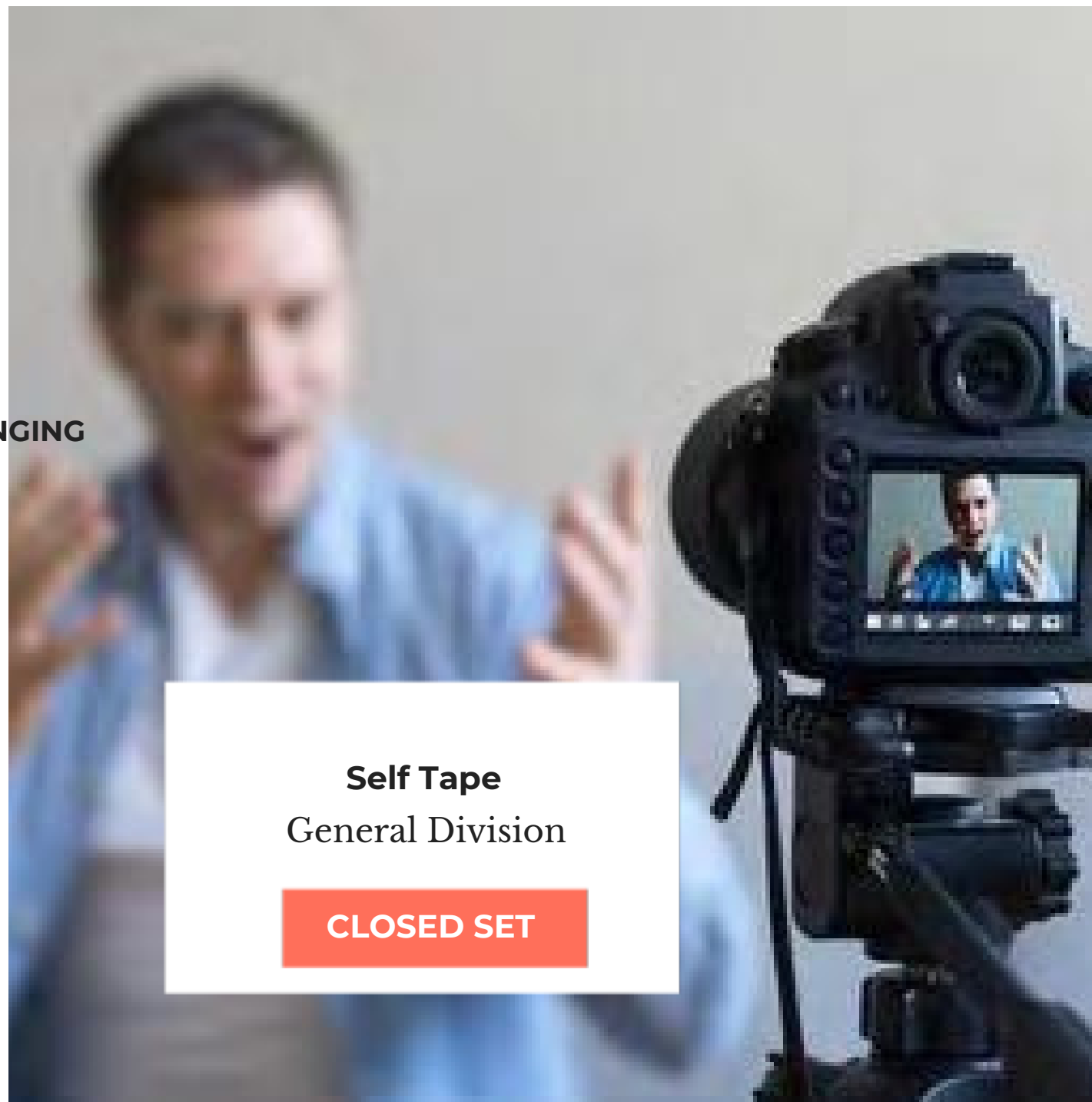
VOICE OVER GENERAL DIVISIONS

Contestants are concealed from the judges behind a curtain so that they are judged solely on voice and performance. Contestants read a short script, choosing from a commercial, animation, or PSA (Public Service Announcement). Scripts are provided by IMTA the day you arrive to the convention; scripts do not need to be memorized or prepared for visual performance. We encourage you to practice prior to the competition. Please note that those who are bi-lingual can use this as an opportunity to vocalize both.

Judging is on clarity, cleanliness of speech, characterization, ability to follow given script directionals, connection to the script, conviction, confidence and vocal quality



Competition Judging Guidelines



SELF TAPE

Directors will submit a Contestants 1 minute or less self tape. Contestants are provided with a script from IMTA prior to the convention. Self Tapes must be done from home.

Contestants should slate their name and contestant number, a scene partner is required but must be off camera. Please film your self tape in landscape mode, frame mid waist up, using a video camera or cell phone.

Contestants should talk normal - dial back volume and hook the judges in. Grooming is key - look your best!

Required equipment: White ring light, solid backdrop (dark blue or grey works best), tripod and/or bracket if filming with a cellphone.

Judging is on camera personality, appeal and appearance, quality of the self tape, and acting ability, reaction to their scene partner and casting potential. All self tapes will be screened on a closed set to a panel of judges.

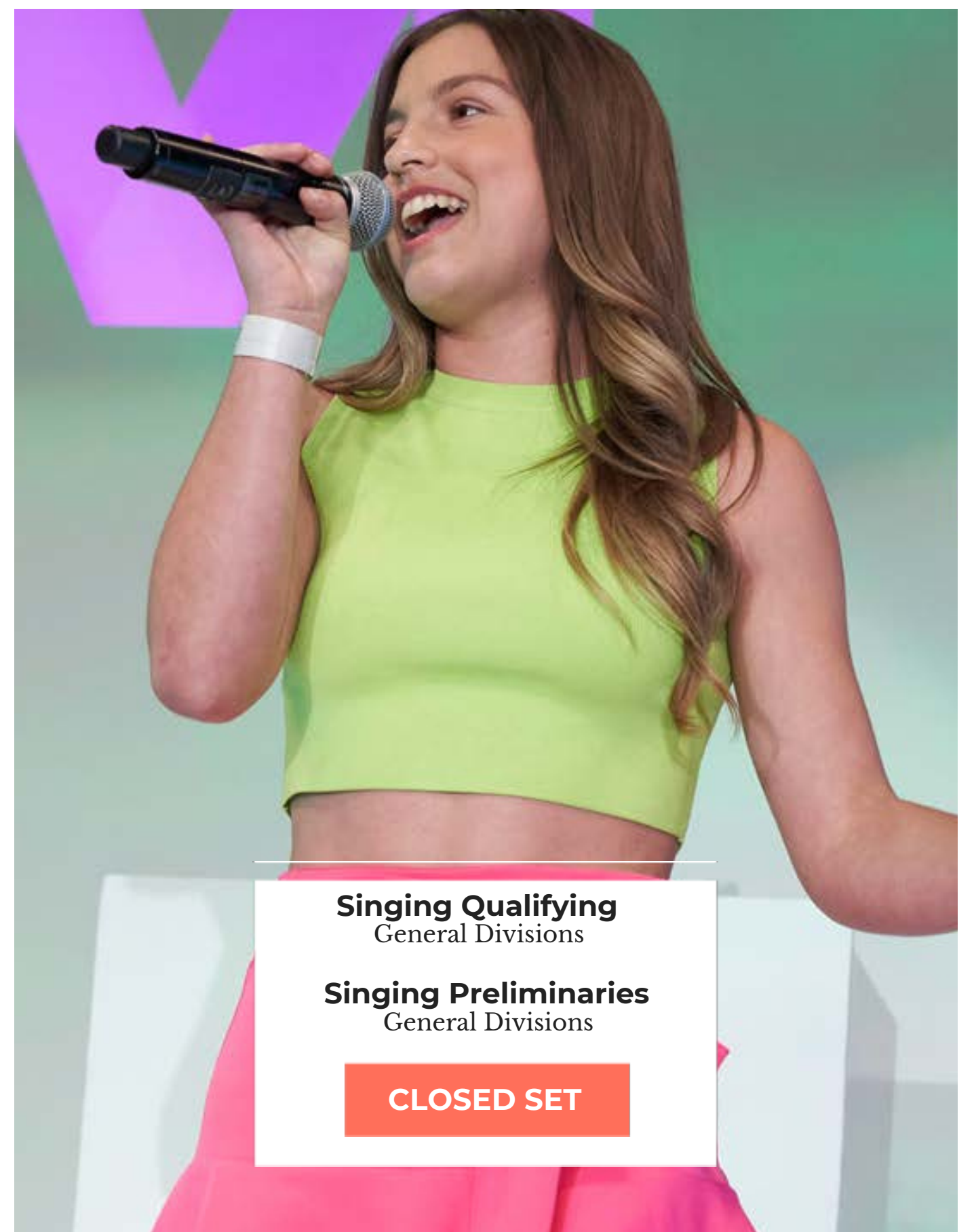
SINGING QUALIFYING ROUND: All Contestants sing (perform) for **1-minute** during the Qualifying Round; those selected to advance will perform in the Preliminary Round. Directors submit a **1-minute** music backing track for the Qualifying round.

SINGING PRELIMINARIES: Contestants selected to advance from the Qualifying Round sing (perform) for **1-minute**. Directors submit a **1-minute** music backing track for the Preliminary round. All music tracks must be submitted by the Director.

Contestants may perform with their own guitar in lieu of a recorded track. A keyboard is provided if needed. A microphone is provided.

Judging is based on vocal quality (pitch, tone, breath control), musical skill (intonation, timing, rhythm, projection, transitions), interpretation, style and stage presence.

Directors should help select appropriate music and listen to contestants' singing prior to IMTA. All songs should best reflect a contestant's vocal quality and ability to sing.



Competition Judging Guidelines

DANCING

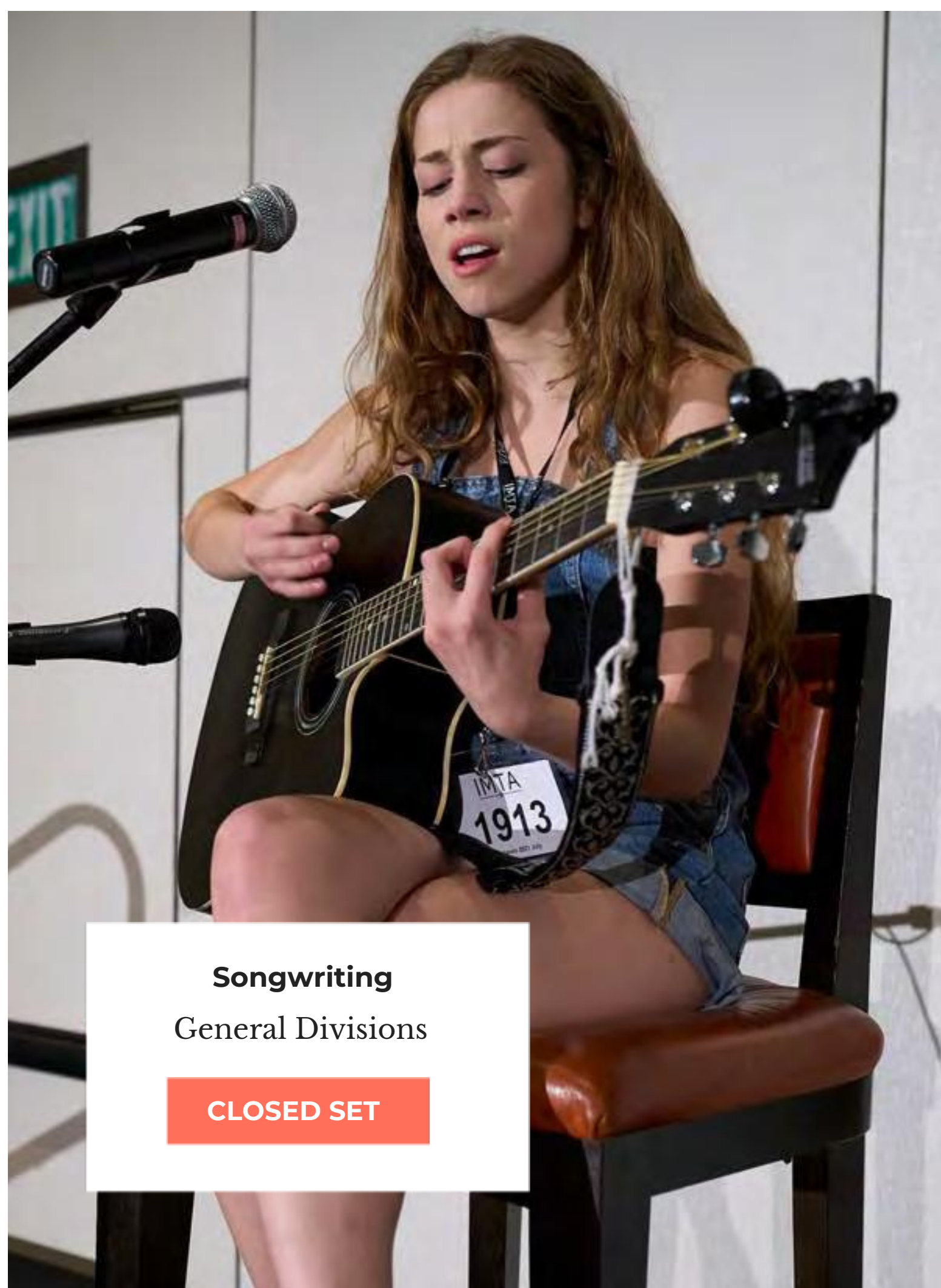
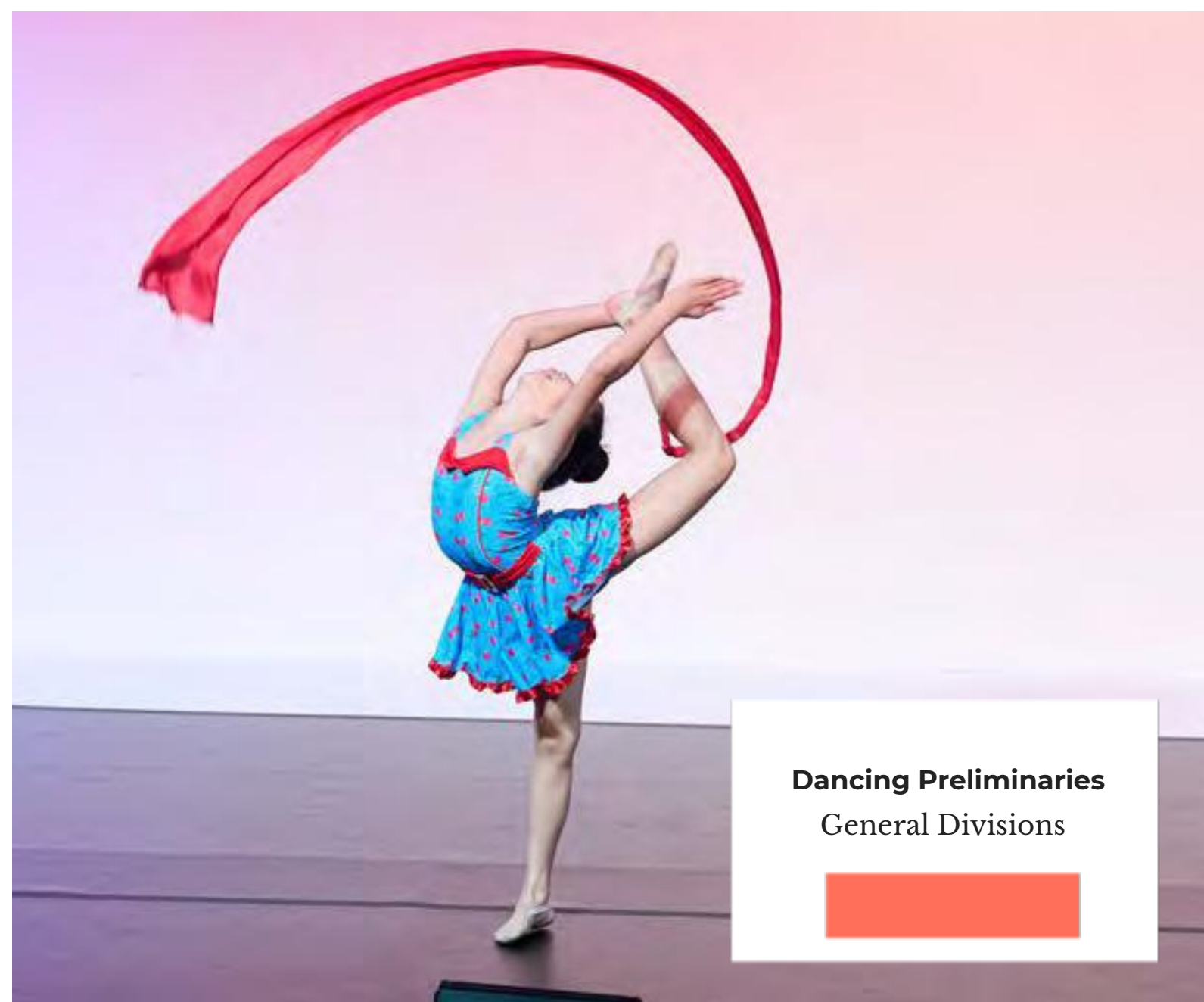
There is no dancing qualifying round.

All contestants registered for dancing, competes in the Dancing Preliminary Competition. Directors submit a **1-minute** track with music.

All tracks must be submitted by the Director.

A 20' by 20' dance floor is provided. Finalists selected at preliminaries will perform in the Talent Performance Finals.

Judging is based on dancing ability and technique, booking/casting potential, audience appeal, stage presence, appropriateness and audition performance.



SONGWRITING

Songwriting is a closed set competition (Directors and Parents are allowed in the room only) where Songwriters perform original compositions (in genres of Pop, Rock, Country, Gospel, Classical, etc.)

Judging is on the song title's appeal and use, the imagery, communication and cohesiveness of the lyrics, the appeal of the melody, if the song is "singable," and the interest and contrast of the song's structure.

Contestant may perform a maximum of two (2) songs.

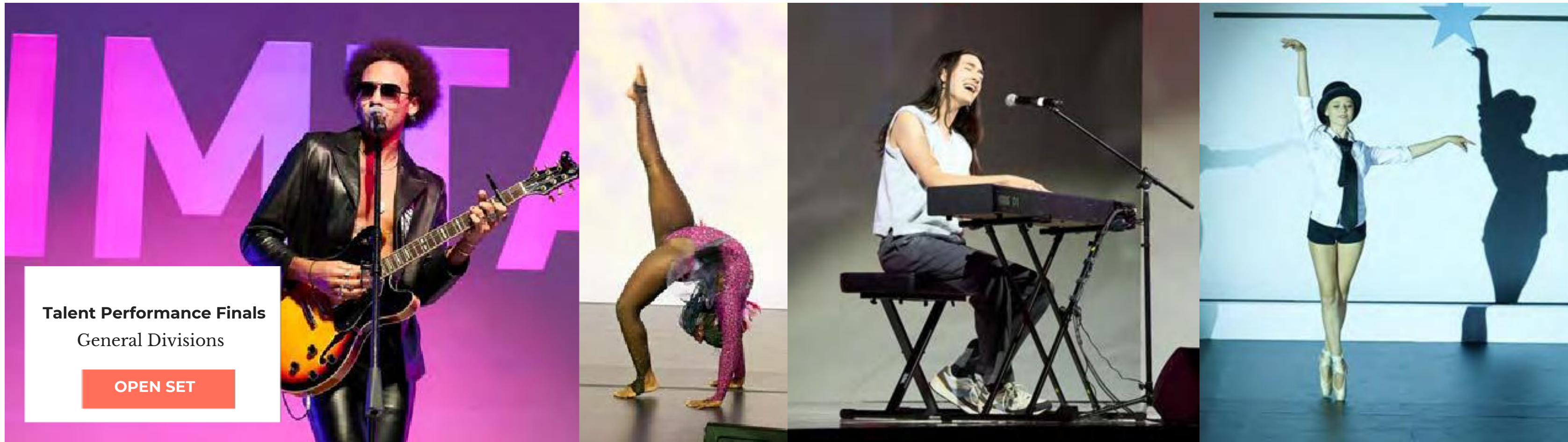
Song length is a maximum of three (3) minutes.

Songwriters may sing their song or bring a singer of their own choosing (like a fellow contestant).

Songs may be performed with an instrument (i.e. Guitar, banjo, etc) or recorded track.

Sound system, chair or bar stool will be provided for the competition; a keyboard will be available with advance request by the deadline.

Competition Judging Guidelines



Talent Performance Finals
General Divisions

OPEN SET

TALENT PERFORMANCE FINALS

Finalists from the Singing, Dancing and Songwriting Preliminaries compete in the Talent Performance Finals, an open set, timed competition. Singers and Dancers selected must have a separate two (2) minute music track prepared for the Competition and Songwriters must have a three (3) minute maximum track (if using a track). Music is submitted following the Competition Music Requirements and Encoding Instructions. Song lyrics and recorded backing tracks are to be submitted by the Director.

SPECIAL EVENT: OVERVIEW

The Overview is an opportunity to be seen on the runway by the Industry Professionals who might not have seen Contestants during the modeling and talent competitions.

Contestants walk the runway in their selected Overview Category.

Contestants work with their Director to select an appropriate Overview outfit, hair style and makeup. Contestants **must wear black or a combination of Black and White**. Please refrain from all white as it will clash with the stage in IMTA video footage.

Please refrain from having Contestants wear their tote bags, purses, etc on the runway.

Walk continuously along the runway and do not stop at the end to pose.

